

What is claimed is:

1. A document holder comprising:
 - a. a first plate and a second plate pivotally connected with each other, and biased against each other by at least one spring;
 - b. a reflective surface on an exterior surface of at least one of said plates; and;
 - c. a means of attachment of the document holder to an object.
2. A document holder as in claim 1 wherein said reflective surface is a mirror.
3. A document holder as in claim 1 wherein said reflective surface is a parabolic mirror.
4. A document holder as in claim 1 wherein the means for attachment of the document holder to an object is chosen from the group consisting of clips, screws, rivets, snap fit connectors, magnets, or a base with an adhesive surface.
5. A document holder as in claim 1 wherein the spring is a coiled spring.
6. A document holder as in claim 1 wherein said second plate is larger than said first plate and there is advertising indicia upon at least one of said plates.
7. A document holder as in claim 1 further comprising a stand connected between at least one of the plates and the means of attachment of the document holder to an object.
8. A document holder as in claim 7 wherein one of said plates is larger than other plate and there is advertising indicia upon at least one of said plates.
9. A document holder as in claim 7 wherein the means for attachment of the document holder to an object is chosen from the group consisting of clips, screws, rivets, snap fit

connectors, magnets, or a base with an adhesive surface.

10. A document holder as in claim 7 further comprising at least one joint connected between the stand and at least one of said plates.
11. A document holder as in claim 7 further comprising at least one joint connected between the stand and the means of attachment of the document holder to an object.
12. A document holder comprising:
 - a. a first plate and a second plate biased against each other;
 - b. a mirrored surface on an exterior surface of at least one of the plates;
 - c. a first joint connecting a stand to a base, said base having means of attachment to an object; and
 - d. a second joint connecting at least one of said plates to said stand.
13. A document holder as in claim 12 wherein one of said plates is larger than other plate and there is advertising indicia upon at least one of said plates.
14. A document holder as in claim 12 wherein:
 - a. said first plate and said second plate are pivotally connected by flanges and a hinge pin; and
 - b. said first and second plates are biased against each other utilizing at least one spring;
15. A document holder as in claim 12 wherein the means of attachment to a desktop object is chosen from the group consisting of clips, screws, rivets, snap fit connectors, magnets, or a base with an adhesive surface.
16. A document holder as in claim 12 wherein the rotation of at least one of said first plate or

said second plate around the central axis of said stand is frictionally restricted by said second joint.

17. A document holder as in claim 12 wherein said first joint is capable of limiting the motion of said stand to only a horizontal plane in relationship to said means of attachment to an object, wherein said stand will not move within said first joint with application of downward directed gravitational forces.
18. A document holder as in claim 12 wherein said first joint is capable of limiting the motion of said stand to only a horizontal plane in relationship to said means of attachment to an object, thereby restricting the movement of said stand within said first joint with application of downward gravity forces and wherein the rotation of at least one of said first plate or said second plate around the central axis of said stand is frictionally restricted by said second joint.
19. A document holder comprising:
 - a. a first plate and a second plate biased against each other;
 - b. a first joint connecting a stand to a base, wherein said first joint restricts the motion of said stand to only a horizontal plane in relationship to said means of attachment to an object, thereby restricting the movement of said stand within said first joint with application of downward gravity forces; and;
 - c. said base having means of attachment to an object, and;
 - d. a second joint connecting at least one of said plates to said stand, wherein the motion of at least one of said first plate or said second plate is limited to rotation around the central axis of said stand and whereby said rotation is frictionally restricted by said second joint.
20. A document holder as in claim 19 wherein one of said plates is larger than other plate, thereby providing extra support to a document.

21. A document holder as in claim 19 wherein one of said plates is larger than other plate and there is advertising indicia upon at least one of said plates.